

# PEOPLE LAUNCHING 2020 ANNUAL REPORT

**97%**

OF CLIENTS SAY THEY GAINED CLARITY ON THEIR CALLING BY THE 6TH SESSION. This is up from 88% in 2019

**100%**

OF THE NEW MINISTRIES WE SERVED SUCCESSFULLY LAUNCHED. This is true for two years in a row

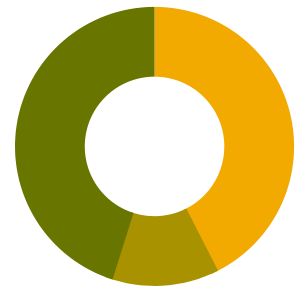
**425**

HOURS OF ONE-ON-ONE COACHING  
Down 29% due to COVID-19 lockdown



REVENUE  
**\$114,254**

43%  
DONORS



12%  
CARES ACT (PPP)

EXPENSES  
**\$97,774**

15%  
ADMIN



81%  
LEADERSHIP PROGRAMS

4%  
GOSPEL ENNEAGRAM

## 2020 NEW MINISTRIES ON SCHOLARSHIP

1. Reconciliation Church - A new church bringing social and racial justice in Raleigh.
2. Dream Church - A church starting in the poorest neighborhood in Jacksonville, FL.
3. Redeemer Church - A new church in England where only .1% of people attend a gospel-centered church.
4. LXI - An inner-city ministry that gives kids life skills to break the cycle of poverty.
5. Hope Threads - A ministry that equips and employs refugee women.
6. Tree of Life Anglican Church - Garner, NC
7. The Owl's Den - A new nonprofit reaching underserved children in Raleigh, NC.
8. KidLab Raleigh - A safe place for kids and their caregivers to play and learn together.