2021
Annual Report

A Year of Growth

PEOPLE LAUNCHING

| www.peoplelaunching.com |

OUR APPROACH

God brought significant growth in 2021, prompting our board to revise our vision. A large part of our investment will be dedicated to multiplying leaders that maximize our kingdom impact, launching more redemptive causes, and extending our reach.

Mission

We exist to launch people into God's vision for their lives.

Vision

By God's power, we're praying that between 2020-2025 we will:

- Coach 400 leaders toward clarity of calling and renewed health.
- Take 100 people through the People Launching Coaching Training Curriculum (CTC).
- Onboard and equip 12 CTC graduates to the People Launching team.
- Launch 40 redemptive causes.

Gospel Centered

Relationally Focused

Character Builders

Kingdom Mobilizers

2021 A YEAR IN REVIEW

FEBRUARY

Amelie joined the team as the Administrative Director.

JULY

Our inaugural Coaching Training cohort began, with 14 ministry and nonprofit leaders gathering monthly from all over the world to learn and coach.

AUGUST

The Harger's joined the team, with Jordan serving as the Global Partnership Director.

SEPTEMBER

We entered a team of 12 into the Blue Ridge Relay, a 208 miles race through the Blue Ridge Mountains, placing 25th out of 175 teams, and raised **$13,800.00!**

OCTOBER

The Board gathered in Raleigh, NC to cast vision for People Launching.

OUR PERFORMANCE

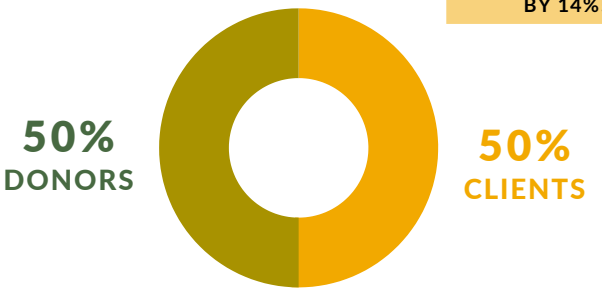
95%
OF CLIENTS SAY THEY GAINED CLARITY ON THEIR CALLING BY THE 6TH SESSION.
This is up from 88% in 2019

100%
OF THE NEW MINISTRIES WE SERVED SUCCESSFULLY LAUNCHED.
This is true for two years in a row

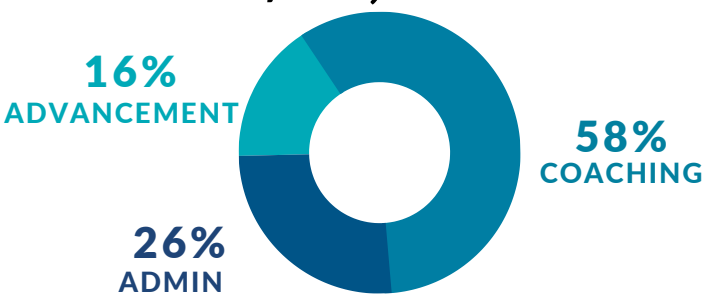
379
HOURS OF ONE-ON-ONE COACHING
Down 29% due to COVID-19 lockdown

REVENUE
$99,234

WE EXCEEDED OUR PREDICTED REVENUE BY 14%!



EXPENSES
$85,829



2021 NEW MINISTRIES ON SCHOLARSHIP

1. Innovation Hub Africa - iHub Africa provides access to opportunities to the next generation, connecting them to the local and global digital economy.
2. Enrich Missions - A nonprofit in Nicaragua that extends Christ's love by serving children in extreme poverty so they can fully engage in educational opportunities.
3. Legacy of Hope - A ministry helping children in Honduras; providing shelter, food, education and medical care.
4. The Owl's Den - A nonprofit in southeast Raleigh, NC that works with children to discover and improve their academic and social potential.
5. Tree of Life Anglican Church - A new church in North Carolina that connects people to a life giving relationship with Jesus through the arts and a community garden.
6. Redeemer Church - A new church in England where only .1% of people attend a gospel-centered church.

OUR CLIENTS

2021

"The People Launching program helped my wife and I through the nebulous, lonely and difficult process of moving countries, changing careers and clarifying next steps. We came out of the program more unified in our marriage, more resolute in our purpose and better able to articulate a vision for our future. We would wholeheartedly recommend People Launching to any individual, couple or organization seeking greater growth, focus or direction."

Brandon Butler
Staff Care Manager, Agape International Missions (AIM)
People Launching Coaching Client

"John coached me individually for some time, and I was interested in how the systems John used to coach me could be used to coach people in our church plant. People Launching's Coaching Training showed me how to lay out a practical and effective process to see how the Holy Spirit is developing people in our church, with the hope of slowly rolling out a coaching model in the realm of general discipleship. Coaching Training also showed me how malleable coaching can be, because it doesn't just have to be inside the church - this is something to do at work to help employees, in your home with your family."

Greg Willson
Lead Church Planter and Pastor, Redeemer Church Manchester
Coach Training Level 1 & 2 Participant

WHAT'S NEXT?

DONATE!

WE ARE HONORED THAT YOU WANT TO PARTNER WITH US

By investing you're helping mobilize leaders to effectively launch their redemptive causes. Your gift will provide scholarships for those leading churches or ministries stepping into critical needs, who can demonstrate a financial need or utilize an asset-based development approach.

SIGN UP FOR COACH TRAINING!

Our goal with both of these courses to equip you to be a more strategic part of God's redemption as you help to unleash and encourage God's work in their life and ministry.

SIGN UP FOR COACHING!

A TRANSFORMATIVE JOURNEY TO CLARIFY AND LAUNCH YOU INTO YOUR GOD-GIVEN CALLING

We will walk with you through your life story, surface your true self, abilities, motivations and environments in which you thrive. We make sure you walk away with a personal vision and game plan for the next season of your life.

SAVE THE DATE!

On September 10th, our team of runners will run a total of 206 miles to raise funds. Our goal is to raise **$12,000 by September 1**. Would you please consider partnering with People Launching and iHub?

BLUE RIDGE RELAY

peoplelaunching.com/blueridgerelay