

2022 Annual Report

A Year of Cultivating



PEOPLE
LAUNCHING

OUR APPROACH

This year, we have focused on multiplying leaders to maximize our kingdom impact. Through those efforts, we are happy to say that we have expanded our Coaching Trainings, **and we have added three coaches to the People Launching Team!**



Mission

We exist to launch people into God's vision for their lives.



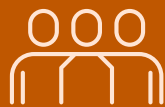
Vision

By God's power, we're praying that between 2020-2025 we will:

- Coach 400 leaders toward clarity of calling and renewed health.
- Take 50 people through the People Launching Coaching Training Curriculum (CTC).
- Onboard and equip 8 CTC graduates to the People Launching team.



Gospel
Centered



Relationally
Focused



Character
Builders



Kingdom
Mobilizers



2022 A YEAR IN REVIEW

AUGUST

We onboarded three new People Launching Coaches: Greg Willson, Nicole Cox and Jim Freeze!!



APRIL

Our Coaching Training, Level 2 cohort began, with seven ministry and nonprofit leaders gathering monthly from all over the world to take the next steps in learning to coach.

SEPTEMBER

We entered 18 runners and two teams into the Blue Ridge Relay, raising \$20,000!



OCTOBER

The Board gathered in Raleigh, NC to cast vision for People Launching.



OUR PERFORMANCE

190

PEOPLE COACHED AND TAUGHT

95%

OF CLIENTS SAY THEY GAINED CLARITY
ON THEIR CALLING BY THE 6TH SESSION.
This is up from 88% in 2019

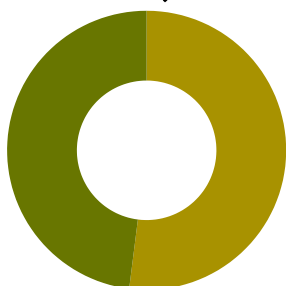
609

HOURS OF ONE-ON-ONE COACHING
This is up from 2020 with our onboarding
four new coaches

REVENUE

\$147,640

48%
DONORS



52%
CLIENTS

EXPENSES

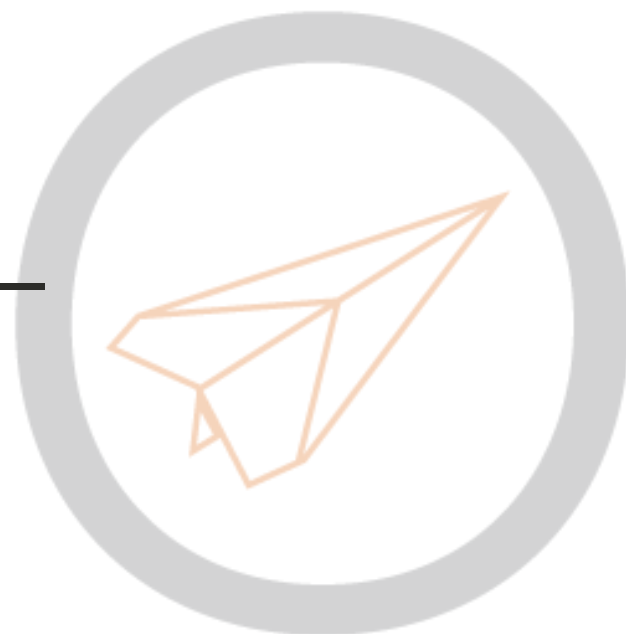
\$139,277

20%
ADMIN

24%
COACHING



56%
ADVANCEMENT



12 NONPROFITS

38 CHURCHES

88 LEADERS COACHED

102 PEOPLE TRAINED

PEOPLE LAUNCHING COACH PERFORMANCE

Every one of our coaches completes a 360 Evaluation Form, a research based assessment tool built around 9 Core Coaching Competencies.

62.6

AVERAGE COACH SCORE

This test provides a wholistic picture of a Coaches capabilities and strengths. The average score for new coaches is a 43.4. **Our new coaches scored an average 62.6**, putting themselves in the top quarter of coaches!

BLUE RIDGE RELAY 2022

For this years BRR fundraiser, we set out to raise \$20,000 with two teams - and we met our goal! Not only that, but our runners had a ball, and they left the race with a lot less sleep, a lot more stories, and 208 miles under their shoes. These guys and gals absolutely killed it, and we're already gearing up for 2023!



\$20,000

RAISED TO LAUNCH LEADERS!



WHAT'S NEXT?

DONATE!

WE ARE HONORED THAT YOU WANT TO PARTNER WITH US

By investing you're helping mobilize leaders to effectively launch their redemptive causes. Your gift will provide scholarships for those leading churches or ministries stepping into critical needs, who can demonstrate a financial need or utilize an asset-based development approach.



SIGN UP FOR COACH TRAINING!

Our goal with both of these courses to equip you to be a more strategic part of God's redemption as you help to unleash and encourage God's work in their life and ministry.

SIGN UP FOR COACHING!

A TRANSFORMATIVE JOURNEY TO CLARIFY AND LAUNCH YOU INTO YOUR CALLING

We will walk with you through your life story, surface your true self, abilities, motivations and environments in which you thrive. We make sure you walk away with a personal vision and game plan for the next season of your life.

